## Post from PP10 – University of Salento

On April 27, the beach of Aquatina di Frigole (LE) became the centre of a remarkable event dedicated to environmental care and community involvement. The PRO-Coast Project brought together a diverse group of local citizens, NGOs, and institutions to take direct action in cleaning the beach and raising awareness about the critical issues affecting our coastal ecosystems.

A key highlight of the day was the enlightening talk by **Prof. Maurizio Pinna** from **University of Salento**, who led a scientific discussion on "The Fate of Plastic". His insights, along with those of the UniSalento team, helped bridge the gap between scientific knowledge and practical environmental action. The team's expertise was instrumental in fostering greater understanding of the challenges facing coastal habitats and the role each of us can play in their protection.

This event is a perfect example of how science, activism, and community can unite to make a tangible impact on environmental conservation. Together, we can safeguard our coasts and inspire future generations to continue the effort.

#ProCoast #UniSalento #Sustainability #CitizenScience #StakeholderEngagement











## Post from PP10 – University of Salento

On April 29, 2025, the University of Salento hosted a vibrant day of dialogue, creativity, and forward-thinking at its Brindisi campus, thanks to the commitment of Prof. Maurizio Pinna and his team. The event brought together students, early-career researchers, and experts to shape the future of aquaculture and mariculture through two inspiring initiatives:

- A conference and idea competition entitled "Strumenti innovativi e condivisione di esperienze per lo sviluppo sostenibile dell'acquacoltura e maricoltura"
- The hackathon "Blue Future! Young Ideas for Tomorrow's Aquaculture"

These initiatives didn't just promote knowledge-sharing—they celebrated innovation and youth empowerment. The winning team, composed of Francesco Zangaro, Francesca Marcucci, Maria Dolores De Donno, Ludovico Schifa, and Giovanni Sibilio, impressed the jury with a visionary, high-quality proposal rooted in scientific insight and sustainability.

As a testament to the impact of their work, Francesco Zangaro and Francesca Marcucci, together with Prof. Pinna, were invited to the **Senate of the Italian Republic** on May 6, where they received a prestigious award from the **Levi-Montalcini Foundation** during the conference "La Bellezza della Sostenibilità".

This moment provided the unique opportunity to spotlight the broader efforts of the **PRO-Coast Project**, focused on the integrated protection and sustainable use of marine and coastal ecosystems, and the main results achieved by the Case Study 2 – Aquatina di Frigole Protected Area. **PRO-Coast** combines in fact environmental science, social science, and stakeholder engagement to advance models of development that are nature-based, sustainable, replicable, and inclusive at a local, macro-regional, and global scale.

Such initiative shows us that sustainable innovation is not only possible—it is already happening, powered by interdisciplinary collaboration and driven by the next generation.

Congratulations to all involved for making waves in research, innovation, and environmental stewardship.

#BlueEconomy #Sustainability #Innovation #MarineConservation #UniversityOfSalento #YouthForSustainability #PROCoast #eDNA #ResearchAndInnovation











## Post from PP10 – University of Salento

On April 11, 2025, during an inspiring event celebrating the maritime traditions of Salento, **Prof. Maurizio Pinna**, Scientific Responsible of the **PRO-Coast** Project for the University of Salento, delivered a compelling talk on the richness and fragility of our coastal ecosystems — and how they can be sustainably managed.

But his goal went beyond raising awareness: Prof. Pinna invited the local community, especially **fishermen**, to become *active participants* in the PRO-Coast initiative. The project promotes the **knowledge**, **protection**, **and enhancement of coastal biodiversity**, not only through research but by integrating the experience and wisdom of those who have lived the sea for generations.

Stakeholder engagement is not just a methodology – it's a necessity. Events like this one are rare opportunities to bridge science and local knowledge, fostering shared responsibility for the future of our coasts.

Let's protect biodiversity by valuing culture, knowledge, and people.

#PROCoast #MarineConservation #StakeholderEngagement #ParticipatoryScience #CoastalEcosystems #Fishermen #LocalCommunities #Salento #UniversityOfSalento #TraditionalKnowledge #SustainableFuture





